



Welcome to a
new way of growing bananas
— with Reliance



Akshay, tissue cultured banana plants from the House of Reliance, is created to ensure greater profits for banana growers. Akshay banana plants assure higher productivity, early and greater yield and better value for money. While normal banana plantations yield fifteen to twenty kilograms per plant, Akshay banana plants offer twenty to forty kilograms per plant.



Some salient features of Akshay bananas:

Akshay Tissue cultured banana plants	Traditional banana plants
High Yield, Productivity range 20-40 kg per plant	15-20 kg per plant
Early yield in less than 12 months	12-18 months
Better value for money	Marginally low in price per plant but low on overall productivity
Newly developed hybrids facilitate thousands of clones from the mother plant in a short time	Long gestation period
True to type; exact replica of species cloned	Not applicable
Conservation of rare and endangered germplasm	No protection available
Highest quality standards achieved by modern and advanced technology	No technological enhancement
Lab produced hence not dependent on suckers	Dependent on suckers, more water, season and time
Disease and pathogen free, high quality planting material that requires less pesticides	More pesticides needed
Quarantine friendly in case of viral or disease out break	Not easy to control in case of a virus/disease out-break
Imported germplasm for superior clones	Not applicable
Uniform flowering and fruiting	Uneven fruiting, not in control
Export friendly; easily accepted across the world	Not easy to pass muster
Plant and harvest as per your need; easy for dispatch planning	Not in control
Easy to carry	Bulky and difficult to transport
Better qualified for crop insurance	Low credibility
Periodic visit by experienced staff and advice on technical know-how	No such support
Refined protocol for cultivation practices for banana tissue cultured plants issued by Reliance	No uniformity in practices
Subsidy for tissue cultured plants*	No definite norms known for normal plantations



Akshay tissue cultured banana plants ensure higher productivity and better quality – a combination that promises greater profits to banana growers.



*Subject to government norms

About Reliance Life Sciences

Reliance Life Sciences is a new millennium research-led initiative of the Reliance group addressing opportunities in the domains of medical, plant and industrial biotechnology, specifically in the areas of stem cells, tissue engineering, therapeutic proteins, drug discovery, bio-polymers, bio-fuels, bio-chemicals, plant tissue culture (Horticulture, Floriculture, Ornamental, Plantation, Bio-diesel, Medicinal & Aromatic plants).

About Reliance Group

Reliance group is India's largest business enterprises with interests in oil and gas petroleum refining, petrochemicals, plastics, polyester, textiles & life sciences. For details please visit www.ril.com



For growth with new-generation bananas, please call Venkataramani (Maharashtra and Southern States) on 09370667400 Piyush Patel (Gujarat and Northern States) on 09328255098 or Dr. K S Murali on 02239118000 or you can write to Dr. K S Murali, Plant Tissue Culture Division, Reliance Life Sciences, Dhirubhai Ambani Life Sciences Centre, Thane-Belapur Road, Rabale, Navi Mumbai 400701.

www.relbio.com

HARVEST GREATER PROFITS